blink-182

Greatest Hits

COMBINED U.S. ALBUM SALES OF OVER 12 MILLION!

RADIO:
First single impacts radio early October.

VIDEO:
Video released to MTV, MTV2, Fuse, regional video shows early Oct.

CONTAINS TWO PREVIOUSLY UNRELEASED TRACKS!

ADVERTISING:
Ad campaign will ensure blink-182 fans across America know album is coming.
- TV- MTV, FUSE, WB, FOX Network
- Print- AP, RS, Blender. Streets late Oct.

NEW MEDIA:
- Over 800,000 email database. Will take advantage of huge blink database / fan list to get message out.
- Aug - Posted greatest hits release coming on band's site
- Sept – email blasts start to fan list and punk pop list.

MERCHANDISE /TOOLS:
•Custom POP •Flat
•Stickers •Video

SINGLE & VIDEO IN ADVANCE OF ALBUM

TRACK LISTING INCLUDES:

Dammit
Josie
What's My Age Again?
All The Small Things
Rock Show
Feeling This
AND MORE!

PARENTAL ADVISORY EXPLICIT CONTENT

EDITED VERSION ALSO AVAILABLE.

Released as a single disc as well as a LIMITED EDITION COLLECTOR'S VERSION in a brilliant box containing bonus DVD of blink's videos!

ALSO AVAILABLE

Cheshire Cat
CRDG86136

Dude Ranch
CRDG11624

Enema Of the State
0881121272

Take Off Your Pants And Jacket 0881121272

Self-titled
B000133612

BLINK 182– Greatest Hits	Street Date: 11/1	Order Due Date: 10/12

Notes:

GEFFEN

Genre: Rock	Box Lot: 30	Packaging: Jewel case

EXPLICIT

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JSS

EDITED

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B0005607-02
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